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 Dept. of Mass Communication & Journalism  
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## ACADEMIC QUALIFICATION

Programme	Subject	Institution/University	Year
Doctor of Philosophy	Communication	University of Hyderabad, Hyderabad	2019
Master of Science	Visual Communication	Loyola College (Autonomous), Chennai University of Madras	2006
Bachelor of Science	Visual Communication	Loyola College (Autonomous), Chennai University of Madras	2003

## AREA OF SPECIALISATION

Communication for Development | Health Communication | Visual Culture | Film Studies |  
 Photography | Audio Visual Production

## PROFESSIONAL EXPERIENCE

<b>CURRENT POSITION</b>	Assistant Professor, Department of Mass Communication & Journalism, Central University of Karnataka, Kalaburagi. Since November 27, 2019.
<b>TEACHING</b>	Assistant Professor, Discipline of Media Studies, School of Business Studies and Social Sciences, Christ - Deemed to be University, Bangalore, June 17, 2019 – November 26, 2019.  Assistant Professor (On Contract), Department of Media and Communication, Central University of Tamil Nadu, Thiruvarur, Tamil Nadu July 30, 2018 – May 14, 2019.

	<p>Visiting Faculty, Annapurna International School of Film and Media, Hyderabad, August 17, 2017 – December 31, 2017.</p> <p>Lecturer, Department of Visual Communication, Andhra Loyola College, Vijayawada, June 12, 2006 – May 31, 2010.</p>
<b>PRODUCTION</b>	<p>Assistant Director for a Documentary Film “Globalization in India: Seeds of Debts, The Story of Indebtedness among small-scale farmers” directed by Mr. Jens Pederson, Denmark, December 2013 – April 2014.</p> <p>Creative Director, Wanderers Media Works Pvt. Ltd. Chennai, a media agency specialized in Audio Visual Production, Photography &amp; Advertising between July 1, 2010 – January 31, 2012.</p> <p>Assistant Director for the Tamil Feature Film “Konchi Pesalam” directed by Mr. R. Kaleeswaran in the year 2003.</p> <p>Assistant Director for the Tamil Tele-serial “Iravukku Aayiram Kangal” directed by Mr. ‘Sakthi’ Jeggan telecasted in RAJ TV during 2002.</p>
<b>RESEARCH</b>	<p>Research Associate for Swachh Bharat Mission (SBM) - Evaluation Study in Tamil Nadu conducted by UNICEF in collaboration with Loyola College, Chennai, 2015 – 2016.</p> <p>Research Associate for Nirmal Bharat Abhiyan (NBA) – Evaluation of Communication Campaigns and Strategies in Tamil Nadu conducted by UNICEF in collaboration with Loyola College, Chennai, 2013 &amp; 2014.</p> <p>Research Interpreter to Mr. Brook Larmer, Special Correspondent, National Geographic Magazine, for a cover story on “The Real Price of Gold” in Chennai, 2009.</p>

	<p>Research Assistant for various Socio-Political Cultural Studies conducted by Culture &amp; Communication Centre and Department of Visual Communication, Loyola College, Chennai from 2001 to 2005.</p> <p>Worked with Mr. Ken Moritsugu, Special Correspondent, Knight Ridder (Group of Newspapers, USA), for a cover story on Tsunami Reconstruction and Rehabilitation works in Tamil Nadu, 2005.</p>
<b>TRAINING</b>	<p>Coordinator and Trainer for the workshop on “Documentary Production” for People Living with HIV/AIDS initiated by Tamil Nadu State AIDS Control Society (TANSACS), Chennai during August 2010.</p> <p>Resource Person for the State-level Workshop Series on “Imaging for a Cause” for the Communication Graduates of Tamil Nadu conducted by Tamil Nadu AIDS Initiative (TAI), Chennai during July 2010.</p> <p>Coordinator and Trainer for the “Training for Peoples’ Media” conducted by Culture &amp; Communication, Loyola College, Chennai for PSI (Population Services International), 2005.</p>

## ADMINISTRATIVE EXPERIENCE

- Coordinator: Department of Mass Communication & Journalism, Central University of Karnataka, Kalaburagi. (March 05, 2021 – Till Date)
- Head: Department of Visual Communication, Andhra Loyola College, Vijayawada. (June 12, 2006 – May 31, 2010)

## AWARDS & ACHIEVEMENTS

**UGC - Junior Research Fellowship with National Eligibility for Lectureship (JRF-NET)** – University Grants Commission, New Delhi, 2011.

**Gold Medals** – Highest proficiency in M.Sc. Visual Communication during the academic years 2005 & 2006.

**Fr. Principal's Appreciation Award** – Outstanding Achievements and Contribution to the Campus Life, Andhra Loyola College, Vijayawada, 2009 – 2010.

**International Travel Grant** – Annual Conference of International Association for Media & Communication (IAMCR) at Cartagena, Colombia, South America, 2017.

### SELECTED PROJECTS / PRODUCTIONS

<b>Title/Theme</b>	<b>Genre</b>	<b>Role</b>	<b>Producer</b>
<b>Islamic Solidarity Development Bank (ISDB)</b> (From Financing to Empowerment )	Promotional Film	Creative Director	ISDB, Saudi Arabia
<b>Silver Jubilee Film</b> (Corporate Film for the 25 <sup>th</sup> year Celebration)	Corporate Film	Creative Director	Small Industries Development Bank of India (SIDBI), Mumbai
<b>Say YES to Sustainable MSMEs in INDIA</b> (Film on Environmental Sustainability & Occupational Health)	Corporate Film	Creative Director	YES BANK Limited & Supported by European Union for FMC, Mumbai
<b>At the Cross Roads...</b> (An Advertising Film for Dr. MGR University, Chennai)	Advertising Film	Creative Director	Dr. MGR Educational and Research Institute, Chennai
<b>Organ Donation</b> (Public Education Film for Organ Donation)	Public Education Film	Creative Director	MOHAN Foundation, Chennai & Hyderabad
<b>Tamil Nadu Leading the Way</b> (The Origin of Organ Transplantation in India)	Promotional Film	Creative Director	Indian Society of Organ Transplantation (ISOT), Chandigarh

<p style="text-align: center;"><b>Irregular Migration</b></p> <p style="text-align: center;">(A documentary film on illegal Immigration)</p>	<p style="text-align: center;">Documentary Film</p>	<p style="text-align: center;">Creative Director</p>	<p style="text-align: center;">Caritas India, New Delhi</p>
<p style="text-align: center;"><b>Voyage Ahead</b></p> <p style="text-align: center;">(The Genesis of Red Ribbon Club and its Impact on youth in Tamil Nadu)</p>	<p style="text-align: center;">Documentary Film</p>	<p style="text-align: center;">Creative Head</p>	<p style="text-align: center;">Tamil Nadu State AIDS Control Society, Chennai</p>

## PUBLICATIONS

Jeevanandam S. & **Karthik K.** (2022) Mirror of Politics: Studying Social Dynamics through Tamil Cinema, *Antrocom Journal of Anthropology*, Volume 18, Issue 2a, pp. 251-258. ISSN 1973 – 2880.

**Karthik K.** (2021). *The Notion of Ideology: Revisiting Marx, Gramsci & Althusser*, *International Research Journal of Human Resources and Social Sciences (IRJHRSS)*, Volume 8, Issue 1, pp. 5 – 15. ISSN No. 2349-4085.

**Karthik K.** & Usha Raman (2018). *Public Discourse on the Nutrition Policies in India*, *International Journal of Communication and Social Research (IJCSR)*, Volume 6, No. 1 & 2, pp. 1 – 16. ISSN No.2319-605X.

## CONFERENCE / SEMINAR PRESENTATIONS

### INTERNATIONAL

Karthik K. (2021) Presented a Paper titled “The Notion of Health Information: A Critical Enquiry on the Nutritional Policies & Programmes in India” at the 28<sup>th</sup> Annual Asian Media Information and Communication Centre Conference on Science Communication: Managing the Now and the Future held virtually on November 20 and 27 and December 04, 2021.

Karthik K. (2020) “Nutrition Policies and Programmes in India: The Historic Perspectives and Challenges” at the International Conference on Governance and Public Policy 2020” at Rajiv Gandhi National Institute of Youth Development (RGNIYD) at Sriperumbudur, India, February 22 – 23, 2020.

Karthik K. (2017) “The Public Discourse on Child Nutrition: A Case of Augmented Silence in South India” Paper presented to the Annual Conference of the International Association for Media & Communication Research (IAMCR) at Cartagena, Colombia, South America, July 2017.

Karthik K. (2015) “Proliferating ICTs, Shifting Pedagogies, Blurring Boundaries: India at Crossroads Towards Real ICTs Enabled Education” Paper presented to the Annual Conference of Asian Media Information and Communication (AMIC) at Dubai, U.A.E, June 2015.

Karthik K. & Usha Raman (2014) “Tracing the History and Media Discourse of Nutrition Policy in India.” Paper presented to the Annual Conference of the International Association for Media & Communication Research (IAMCR) at Hyderabad, India, July 2014.

### **NATIONAL**

Karthik K. (2017) “Historical Development of the International Nutrition Policy: The Trajectories & Interplays” Paper presented at the Annual Conference of the Indian Association for Social Sciences and Health (IASSH), at Hyderabad, India, November 2017.

Usha Raman & Karthik K. (2012) “Research Ethics in Social Science Discipline”, Paper Presented to the National Bioethics Conference of the Indian Journal for Medical Ethics, Hyderabad, India, December 2012.

### **INVITED LECTURES / PANEL DISCUSSION**

Participated in the panel discussion on the topic “Social Media Detox: Is Disconnecting a Necessity?” organised by the Department of Mass Communication, Bhavan’s Vivekananda College of Science, Humanities & Commerce, Hyderabad on December 17, 2020.

Delivered a Special Lecture on “The methodological approach of covering events and travel in e-media & making of a great travel video documentary” organised by the Department of Tourism and Hotel Management, Central University of Karnataka, held on December 10, 2020.

Delivered an Online Lecture on “Publishing Research Papers in Media & Fine Arts: Approaches and Methods” as part of the Faculty Orientation Lecture conducted by KL University, Guntur, Andhra Pradesh, held on November 02, 2020.

## **ORIENTATION / INDUCTION / FACULTY DEVELOPMENT PROGRAMME**

Faculty Development Programme on Communication for Social Change conducted online by the Department of Communication, in partnership with the UNESCO Chair on Community Media and Centre for Digital Learning, Training and Resources (CDLTR) at the University of Hyderabad from September 08 -15, 2021. (8 Days)

Online Faculty Induction Programme organised by UGC-HRDC, Osmania University, Hyderabad, India from August 31, 2020, to September 29, 2020, and obtained “A” Grade. (30 Days)

Orientation Programme organised by Academic Staff College, Christ (Deemed to be University), Bangalore, India, during the academic year 2019 – 2020. (5 Days)

International Faculty Development Programme on Public Health Communication jointly organised by the University of Minnesota, Jamia Millia Islamia & Central University of Tamil Nadu (Under the Indo-US 21<sup>st</sup> Century Knowledge Initiative) at New Delhi, India, January 14 – 16, 2019. (3 Days)

Refresher Course on Research Methodology in Social Sciences organised by UGC Academic Staff College, University of Hyderabad, India, December 18, 2013 – January 7, 2014. (21 Days)

## **WORKSHOPS / TRAINING**

British Academy Writing Workshop Series jointly organised by British Academy, Loughborough University, University of Hyderabad and Jamia Millia Islamia in three phases (September 2021, December 2021 and March 2022). (10 Days)

Online Workshop on Social Entrepreneurship, Swacchta & Rural Engagement for Higher Educational Institutions in Association with Mahatma Gandhi National Council of Rural Education, Govt. of India on September 25, 2020. (1 Day)

National Workshop on the “Latest and Greatest in Adobe Creative Tools organised by Adobe and Mother Teresa Women’s University at Chennai, India, February 24, 2020. (1 Day)

International Workshop on Communication for Development jointly organised by Ohio University, University of Hyderabad and UNICEF at Hyderabad, India, July 31 – August 12, 2016. (13 Days)

Training and Workshop on Practical Research organised by The George Institute for Global Health, Hyderabad, India, December 2 – 4, 2013. (4 Days)

## **DECLARATION**

I hereby declare that the information furnished above is accurate to the best of my knowledge and belief.

Date: 20.12.2022

Sd/-  
K. Karthik